Vacancy ref: 2922

LIVERPOOL JOHN MOORES UNIVERSITY
School of Business and Management

Job Description

Title: Lecturer or Senior Lecturer Sport Business subject area Sport Digital Marketing & Technologies

(Appointment to Senior Lecturer will be determined by level of academic experience).

Grade: 8
Salary: £41,526 - £51,034 per annum
Hours: Full time
Contract length: Permanent
Location: Although staff may be asked to work in any location within the University. Mobility between locations will be subject to the exigencies of the service.
Reporting to: Programme Leader
Role Summary: The appointed person will be expected to make broad contributions to the academic work of the Liverpool Business School in particular on the Sport Business programme, at both undergraduate and post graduate level

Duties:

Core Research Responsibilities:

To contribute to the development, implementation and delivery of research strategies which align with the University’s overarching research strategy and which will benefit the School / Institute and the University in the short, medium and long term.

The main objectives for the post will be to:

- Initiate and conduct internationally recognised research and scholarship which is eligible for inclusion in the Hefce Research Excellence Framework exercise or similar external research quality validation exercises
Disseminate research through appropriate channels including articles in journals of international standing and internationally recognised conferences

Promote and evidence the wider social, cultural and / or economic impact of their research through appropriate engagement with external stakeholders

Collaborate with colleagues to identify and secure external funding through research grants and contracts and in developing collaborative research income-generating ideas

Engage in the research culture of the University, through an ongoing programme of workshops, seminars and conferences to promote research activities at School / Institute, Faculty and University level

Ensure that the research activities of the School / Institute are integral to the learning experience of all students

**Core Academic Teaching Responsibilities:**

To ensure an excellent student learning experience through:

- Planning and teaching courses in line with LJMU’s Learning Teaching and Assessment strategy, Academic Framework and quality requirements.
- Lecturing/teaching/assessing at all levels and evaluating teaching and learning practice.
- Leading on/contributing to programme / module development and curriculum review.
- Working with colleagues to support a strong academic programme identity.
- Producing teaching materials informed by current research that motivate and inspire student learning.
- Making appropriate use of technology to support learning and teaching, e.g. LJMU’s VLE.
- Supervising and providing support and guidance for student learning activities, such as work-based learning and research activities and where appropriate, placements.
- Marking/assessing assignments and examinations and providing timely and constructive feedback to students.
- Responding to student feedback and taking action on this.
- Providing academic support and guidance for students.
- Participating in ongoing professional development and evaluation of practice relating to learning, teaching and assessment in line with qualifications and experience, changes in subject/discipline, pedagogic development and innovation in learning technology. This includes participating in the improvement of teaching through the University’s observation and peer review schemes.
- Appropriate professional development support for teaching and learning matched to individual’s qualifications and experience will be provided by LJMU.

**Post Specific Duties:**

- Any other duties commensurate with the grade as deemed necessary by the Director of the School of Business and Management.
- Commitment to LJMU’s values and regulations, including equal opportunities policy, the AUA (Association of University Administrators) Statement of Values and AUA CPD Framework.
- Liverpool John Moores University recognises and is aware of its Social, Economic and Environmental responsibilities; the post holder is required to minimise environmental impact in the performance of the role and actively contribute to the delivery of LJMU’s Environment and Sustainability Policy.
- The post-holder’s mandatory Health and Safety responsibilities, which have been agreed by the University’s Strategic Management Team, are contained in Section 2 of the University’s Safety Management Code of Practice MCP1 Organisation for the Implementation of the Health and Safety Policy.
- For some of your activity, from time to time, you may be required to contribute to externally funded projects such as research or EU projects.
**Person Specification**

The person specification describes the skills, experience, knowledge and aptitude required to perform the duties of this post effectively. The criteria order listed should not be taken to imply their relative importance. Both paid and unpaid experience may be relevant.

**Essential Factors**

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<th>Minimum Requirements</th>
<th>Evidence</th>
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<tr>
<td>A postgraduate degree in a Sport Business related discipline.</td>
<td>Application</td>
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<td>PhD in a relevant area plus some industry experience</td>
<td>Application</td>
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<td>HE teaching qualification or commitment to enrol and complete the LJMU PGCertLTHE programme in the three year induction plan.</td>
<td>Application and interview</td>
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<td>Ability to teach at undergraduate and postgraduate levels in the subject area of Sport Business, in particular Sport Digital Marketing and Technology.</td>
<td>Application, interview and presentation</td>
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<td>Proven record of ability to conduct high quality research, which is reflected in the authorship of high quality publications or other research outputs, including business reports.</td>
<td>Application and interview</td>
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<td>Understanding of how the outputs of scholarship and research or professional body engagement can inform curriculum development in order to enhance the learning experience of students.</td>
<td>Application, interview and presentation</td>
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<td>Ability to initiate development in the curriculum and take responsibility for the effective and efficient delivery of teaching programmes/modules.</td>
<td>Application and interview</td>
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<td>Ability to undertake organisational and administrative tasks appropriate to working within Higher Education.</td>
<td>Application and interview</td>
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<td>Commitment to fostering a positive learning environment for students and of providing excellent pastoral and academic support to students.</td>
<td>Application and interview</td>
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<td>Ability to work both individually and as a member of research/teaching team.</td>
<td>Application and interview</td>
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<td>Ability to use ICT as a research tool and to develop teaching materials.</td>
<td>Application and interview</td>
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<td>Excellent communication skills (oral and written), coupled with the ability to develop these skills in students.</td>
<td>Application, interview and presentation</td>
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<td>Excellent interpersonal skills and the ability to inspire and collaborate</td>
<td>Application and interview</td>
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<td>Commitment to LJMU’s values and regulations, including equal opportunities policy.</td>
<td>Application and interview</td>
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### Desirable Factors

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<td>Experience of submitting applications for external funding through research grants and contracts, etc.</td>
<td>Application and interview</td>
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<td>Evidence of innovation in curriculum design and delivery, particularly through the use of technology enhanced learning</td>
<td>Application and interview</td>
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<tr>
<td>Membership of a relevant professional or teaching body</td>
<td>Application</td>
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Benefits of working with us

**Annual leave:** allowance of 30 days (for grade 3-7 staff) and 35 days (for grades 8 and above) plus 8 public holidays.

**Childcare:** vouchers which are exempt from tax and national insurance (up to a value of £243 per month). However, the Government closed company child care vouchers schemes to new entrants on the 04 October 2018 but eligible employees are able to participate in the government tax-free childcare arrangements.

**Pension:** access to a generous defined benefit pension scheme.

**Travel:** various interest free travel loans for annual season tickets, cycle to work scheme and reduced-rate city centre car parking.

**Flexible working:** maintain a healthy balance between work and home life with opportunities to work flexibly - including flexi time and job sharing where possible.

**Health and wellbeing:** we offer counselling and advice services, a voluntary dental plan option and free off-peak gym membership to help you keep fit.

**Professional development:** our Leadership and Development Foundation offers ILM recognised leadership and management support, mentoring, 1 to 1 coaching and a wide range of professional development courses. We take career progression seriously and encourage all staff to maintain their continuous professional development. There are opportunities to take part in accredited qualifications in Education and Training (CIEH), Leadership and Management Development (ILM), Developing Professional Practice (SEDA) and online ITQs accredited by the British Computer Society (BCS).

**Community:** there are plenty of opportunities to give back to the community through volunteering, supporting our Corporate Charities and getting involved in groups such as LJMU Together which recognises the contribution of our lesbian, gay, bisexual, and transgender staff and students, Disability Equality Group and Culturally Diverse Group. There is also an opportunity to give to charities through the Payroll Giving scheme.

**Benefits Plus:** in addition to the great benefits above, our close ties to organisations and businesses within the region and further afield means we can offer discounts for many shops, restaurants and services, free off-peak gym membership and free or discounted tickets to a range of events.